



**Consulting Service for Industrial Pre-Treatment Public Outreach (QCBS)
Procurement ID: MCA-M/CF/WSSA/CS/08**

**ANSWERS TO CLARIFICATION QUESTIONS – Issue No. 2
June 27, 2024**

<p><i>Answers to Clarification Questions – Issue No. 2 (Q&A 12-15) sent to all registered Offerors on June 27, 2024</i></p> <p><i>Answers to Clarification Questions – Issue No. 1 (Q&A 1-11) issued to all registered Offerors on June 12, 2024</i></p>	
Question 12:	Will this zoom call recording be available offline as well, in case of our team need to revisit it?
Answer 12:	Minutes of the Pre-Offer Conference including the presentation will be distributed to all registered consultants and will be posted on the MCA-Mongolia’s website http://mca-mongolia.gov.mn .
Question 13:	Can you give an example of the flexibility in contents that the can be made?
Answer 13:	Please refer to the response to Question #1 of the Clarification #1 issued by MCA-Mongolia on June 12, 2024. In any case, the offer shall be based on the requirements of the RFO. During implementation, the parties will agree on details of implementation which will be detailed in the Public Communications Strategy and Implementation Plan.
Question 14:	Do you expect consultants to propose design/art direction?
Answer 14:	The employer is open to consider and accept the professional inputs and creativity from the Consultant during implementation, however this shall be specified and considered in the Public Communication Strategy of the Industrial Pre-treatment Outreach. During Phase-II, the Consultant will be responsible for Content Production. This phase also includes the design of the required contents.

Question 15:	Can you elaborate more about the indicative content? Are the numbers indicated in the indicative content for pricing purposes serve as the thresholds for minimum number of content?
Answer 15:	<p>The indicative numbers and dimensions/volumes shall be taken into consideration by the offerors during preparation of their Technical and Financial Offers.</p> <p>The indicative numbers shown in the table of an indicative content production plan, which can be found under PHASE-II: Content production of the Section V. Terms of Reference of the RFO, represent the maximum indicative numbers of the content and shall be considered by the offerors during the pricing of their Financial Proposals (Forms Fin-1; Fin-2 and Fin-3).</p> <p>The indicative numbers shown in the indicative content production plan can be adjusted based on the communication strategy to be developed by the consultant <u>during the contract implementation</u>.</p> <p>During the Contract negotiations, MCA-Mongolia will request the Consultant with the highest combined technical and financial score to submit the detailed breakdown of the total price of Phase II (Tasks 3, 4, 5, and 6) indicated in the Form FIN-3 (Breakdown of Price by Activity), showing the fully loaded unit prices of each content listed in the table of an indicative content production plan.</p> <p>Then, the unit price of each content will be indicated in the final contract between MCA-Mongolia and the Consultant and will become the basis of potential contract amendment, if the indicative numbers shown in the content production plan are adjusted based on the final public communication strategy and implementation plan accepted by MCA-Mongolia.</p>